



Case Study:
nemoboat.com Multilingual SEO services



Meet the Customer:

A water activities service in Dubai

nemoboat.com

Nemo Boat (the subdivision of Nemo Watersports) is a local tourism company in Dubai that specializes in boat excursions along the Dubai Marina coast.

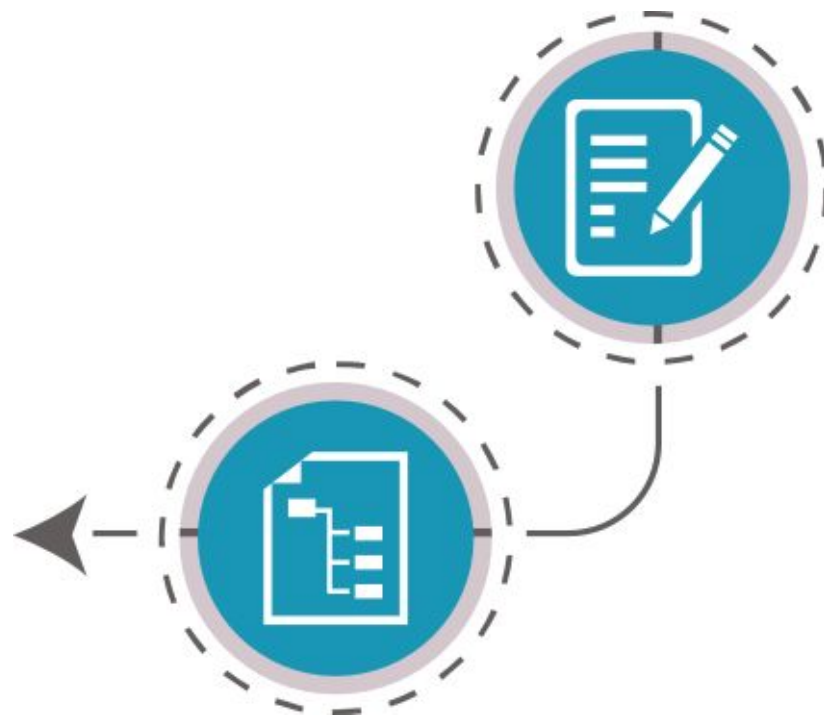
Works started in:	July 2019
Services:	Multilingual SEO
Niche:	local tourism entertainment

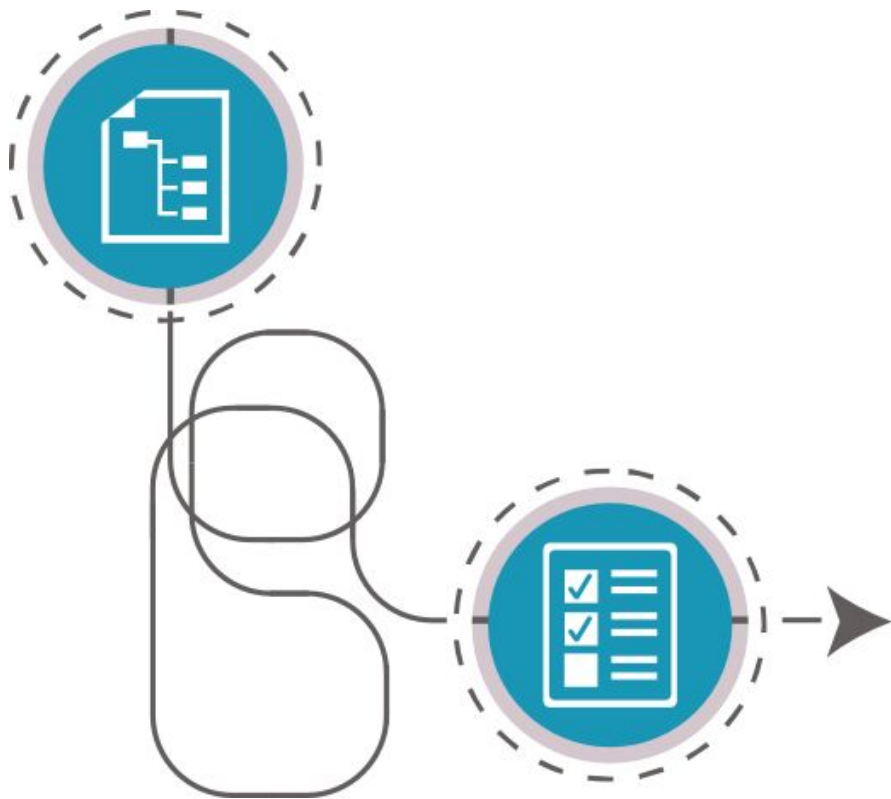
The Challenges

nemoboat.com is brand new barely indexed site with no domain authority.

The content on the site is mostly a placeholder and needs work.

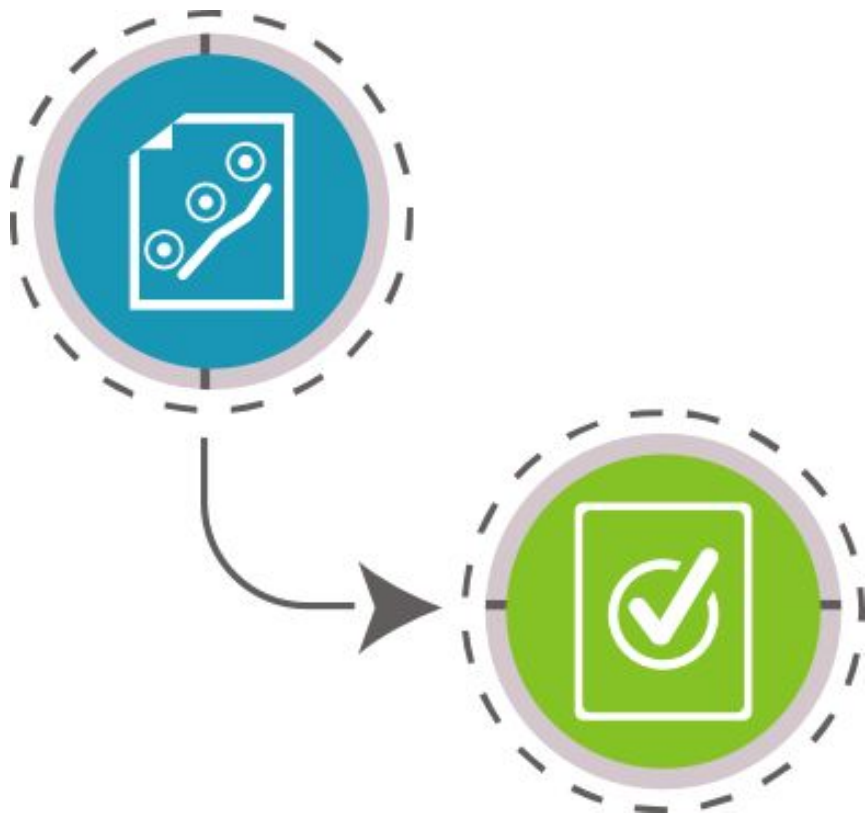
There is no SEO strategy or keywords yet to work with.





The Goals

- Research most fitting and profitable keywords
- Develop a complete SEO strategy
- Develop content that works
- Increase organic traffic and improve on-site conversions
- Analyze and improve the UX



The **Success**

We started Google SEO with zero search visibility and in half a year it went up 18 percent.

As of now **8%** of keywords are in top3 of Google Search
44% are in top10
52% are in top11-30

Thank you for contacting us!

We are looking forward
to work with you!



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